



State of Michigan Cool Cities Internship: Workshop Spring/Summer 2009

GPH 3990 Directed Study (2 cr)
Day/Time: M/3
GUP Seminar Room

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Workshop Overview

The State of Michigan Cool Cities program is a key component of economic development in Michigan. One dimension of this is the Cool Cities Internship program, which seeks to build community relationships and serve as the bridge between communities and universities to encourage economic, environmental, and social success throughout Michigan. The program integrates vibrant university education and research with the needs of Cool Cities designated neighborhoods.

Interns will work directly with executive leadership of Corktown Development, Creekside Development, Ferndale Downtown Development, Southwest Detroit Solutions, or the City of Warren. Projects include developing a plan for streetscape improvements, site and building/structural inventories, and various and sundry tasks and projects unique to each designated neighborhood organization. In addition, interns will

work in tandem with Cool Cities students from Michigan State University and the University of Michigan. Interns will periodically log their activities in an online journal on the University Blackboard system, to facilitate useful and practical communication with intern colleagues, Cool Cities fellows, and course instructors.

For a full description of the Michigan Cool Cities Program, visit www.coolcities.com.

Intern Responsibilities

In addition to meeting in accordance with the course schedule, intern responsibilities include:

- In collaboration with the Cool Cities fellows and the instructor, choose a neighborhood organization (either a city or a non-profit organization) in which to work at least 10 hours per week on Cool Cities-related tasks as determined by executive of the neighborhood organization and the Wayne State Cool Cities team;
- Attend and participate in a day-long student intern orientation in Lansing on Friday, May 15th, and intern workshops in Detroit on Friday June 19th and Friday July 10th;
- Draft a formal, competitive grant proposal to develop new or expand existing initiatives within the neighborhood organization;
- Carrying out an assigned research protocol examining the machinations of the Cool Cities program in the neighborhood agency;
- Evaluation of the designee's use of the Cool Cities Toolbox and development of strategies for more efficient use;
- Develop and regularly update a journal or blog on the course Blackboard system that focuses on the identification of specific problems, and attempts to reconcile the problems with Cool Cities Toolbox resources and directives found in the Cool Cities Handbook;
- Assist neighborhood organizations in identifying and securing additional resources;
- Develop a final written report to the Michigan Suburbs Alliance

Assessment

The bulk of interns' time and effort will be spent in the city or neighborhood agency. Accordingly, final grades will be weighted most heavily towards satisfactory completion of assignments therein.

Reliable Work Performance and Task Completion at Neighborhood Organization:	50%
Quality of Grant Proposal:	15%

Quality, Usefulness, and Generalizability Of Journal/Blog Entries:	15%
Quality of Final Written Report to Michigan Suburbs Alliance:	20%

Required Materials and Resources

Cool Cities Toolbox

Cool Cities Handbook

State of Michigan Cities Report - 2007

Meeting and Activities Schedule (activities outside of regular class time in italics)

Monday, May 11 th	Introduction to Course, Introduction to Cities and Neighborhood Organizations, and Cool Cities Pre-evaluation Questionnaire
<i>Friday, May 15th</i>	<i>Intern Orientation (9-4:30 in Lansing; transportation provided)*</i>
Monday, May 18 th	Bus tour of Cool Cities Neighborhood Organizations
Monday, June 1 st	Formal Introduction of Activity Fund Proposals and Grant Writing (Marlynne Powell)
Monday, June 15 th	Progress Reports on Activity Fund Proposals and Data Gathering (final proposals to Marlynne Powell by June 17 th)
<i>Friday, June 19th</i>	<i>Workshop (10-4, Detroit location tba)*</i>
Monday, June 22 nd	Final Activity Fund Proposal Presentations (due to MSHDA 6/26)
<i>Friday, July 10th</i>	<i>Workshop (10-4, Detroit location tba)*</i>
Monday, July 13 th	Progress Reports from Neighborhood Organizations
Monday, July 27 th	Concluding Reports from Neighborhood Organizations
Monday, August 3 rd	Final Written Reports Due to MSA

***activities outside of regular class time**

Intern WSU Office and Online Resources

Interns are encouraged to use the GUP Project Room for required work and assignments outside of interning on-site duties. Fellows Marlynne Powell and Amanda Thomas will be available in person on Mondays before class meetings to discuss problems and answer questions about the internship and its expectations. Interns are also encouraged to use email and Blackboard systems discussion boards to communicate with Cool Cities fellows, instructors and intern colleagues.